



## MEDIA ADVISORY

### DM Seithloho leads a Clear Rivers Campaign in Winterveld, Tshwane

11 July 2025

In his continued drive to advocate for water reclamation, Water and Sanitation Deputy Minister, Mr Sello Seithloho, will on Monday, 14 July 2025, lead a river clean-up programme at the tributary to Tolwane River in Winterveld, Tshwane as part of the month-long Clear Rivers Campaign by the Department of Water and Sanitation (DWS) held during the month of July every year.

The Campaign, which is being held under the theme: ***“South Africa is a water-scarce country – clean up and protect our water resources”*** is the DWS programme to contribute to the commemoration of the annual Mandela Month and is undertaken in partnership with various stakeholders as well as members of the communities.

The objective of the campaign is to undertake a collaborative effort and actively engage communities as well as promoting and creating on-going awareness and education on the importance of protection our water resources to secure future water resources and protect the environment. The Clear Rivers Campaign seeks to strengthen the country’s efforts to promote water security, environmental awareness and behavioural change.

This year’s Mandela Month theme is ***“It’s still in our hands to combat poverty and inequality”***, and water stands as a catalyst for any economic, investment and socio-economic development of a society, and communities living around water ecosystems must endeavour to protect them.

As a water scarce-country, South Africa faces a serious challenge of water pollution by various sectors of society including municipalities’ waste water systems, industries, agricultural and human settlement run-offs and communities living around these water bodies using them as dumping sites.

The campaign calls on everyone to dedicate their 67 minutes of goodwill activities towards cleaning up streams, wetlands, dams, canals and any freshwater source. Everyone is encouraged to participate in cleaning up the water ecosystems, on any day during Mandela Month.

**Members of the media are invited as follows:**

Date : **14 July 2025**  
Time : **10h00 – 12h00**  
Venue : **Tributary to Tolwane River, Winterveld, Tshwane.**

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For media confirmations please contact Ms Nthabiseng Dhlamini on 082 878 6915 / [dhlaminin@dws.gov.za](mailto:dhlaminin@dws.gov.za)

**END**

**Issued by the Department of Water & Sanitation**

**For more information, contact Ms Wisane Mavasa, Spokesperson for the Department of Water and Sanitation on 060 561 8935/ [mavasaw@dws.gov.za](mailto:mavasaw@dws.gov.za)**

**For media releases, speeches, and news visit the Water & Sanitation portal at: [www.dws.gov.za](http://www.dws.gov.za)**

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